

Hi

We've been making progress with our Agile marketing efforts, but I think we could take it to the next level if I could work on my leadership agility. With some formal training, the other marketing leaders and I will be better equipped to manage the teams as they work in these new ways.

As I'm sure you know, effective leadership and support during a time of process change is a crucial factor that defines whether teams are successful with Agile practices or not.

I recently found that [AgileSherpas](#), the leader in the marketing agility movement, offers a comprehensive online training program on the subject. With this format, I can make headway on this crucial topic even while we can't travel.

Credentials

- They were the first organization accredited to deliver an internationally recognized Certified Professional in Leading with Agility designation with a marketing focus (ICP-LEA) via the International Consortium for Agile (ICAgile)
- They've trained over 2,000+ marketers from Fortune 1,000 to Fortune 10, including TD Ameritrade, Dell, Randstad, and more.
- All their instructors are certified ICAgile instructors who have gone through a rigorous review process
- Their partners and trainers speak at marketing and Agile events all over the world, including Content Marketing World, MarketingProfs B2B Forum, Scrum Gatherings, SXSW, and MarTech.

Curriculum

You can see [the training program's outline here](#), and download the complete set of learning objectives set up by [ICAgile on their site here](#).

The course takes place during eight 90-minute classes spread out over eight weeks. Each one is led by a live instructor. Classes are offered on a rolling basis based on instructor availability.

Cost

\$1,990 per attendee.

Designed by the world's leading experts in Agile marketing, this interactive, top-rated workshop will equip myself and other leaders within our organization with the competencies & capabilities to become effective Agile leaders for our respective teams.

Please let me know what you think; I'd love to attend.

Thank you,